ABSTRACT OF THE DISCLOSURE

A metallic or hard plastic storage rack including end frames, formed of vertical rods, and a series of cross rods, integrated into a pair of complete end frames, that support the end of shelving spanning the distance between the two. The shelving is formed of a series of longitudinal rods, and shelf forming lateral rods, which are bent down at their front and back edges, to add structural strength to each formed shelf, as it is pressure fit for interconnection within the end frames, and for resting upon the cross rods, during assembly of the erected rack.